

# READY TO HELP LOOSEN THE HOLD OF CERVICAL DYSTONIA?

BOTOX<sup>®</sup> improves head position and reduces neck pain associated with Cervical Dystonia

Talk about treatment during the next conversation with your doctor

## INDICATION

BOTOX<sup>®</sup> (onabotulinumtoxinA) is a prescription medicine that is injected into muscles and used to treat the abnormal head position and neck pain that happens with cervical dystonia (CD) in people 16 years and older.

## IMPORTANT SAFETY INFORMATION

**BOTOX may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are preexisting before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site

and cause serious symptoms, including loss of strength and all-over muscle weakness; double vision; blurred vision; drooping eyelids; hoarseness or change or loss of voice; trouble saying words clearly; loss of bladder control; trouble breathing; and trouble swallowing.

**Please see additional Important Safety Information in the following pages and on pages 10 and 11.**

**Please click here for [Consumer Brief Summary](https://www.rxabbvie.com/pdf/botox_pi.pdf) or visit [https://www.rxabbvie.com/pdf/botox\\_pi.pdf](https://www.rxabbvie.com/pdf/botox_pi.pdf) for Full Prescribing Information.**

# UNDERSTANDING YOUR DIAGNOSIS



**Cervical Dystonia is a condition that causes the muscles in your neck to tighten or spasm without your control.**

It can lead to abnormal head and neck postures and movements.



**The exact causes of the muscle contractions associated with Cervical Dystonia are still unknown.**

Some cases appear to be linked to head, neck, or shoulder injuries or certain drugs, such as antipsychotic or anti-nausea agents.



**Cervical Dystonia symptoms can range from mild to severe,**

and head and neck positions may vary depending on the affected muscles.

## IMPORTANT SAFETY INFORMATION (continued)

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**Do not receive BOTOX if you** are allergic to any of the ingredients in BOTOX (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc® (rimabotulinumtoxinB), Dysport® (abobotulinumtoxinA), Xeomin® (incobotulinumtoxinA), Jeuveau® (prabotulinumtoxinA-xvfs), Daxxify® (daxibotulinumtoxinA-lanm), or Letybo® (letibotulinumtoxinA-wlbg) (this may not be a complete list of all botulinum toxin products); have a skin infection at the planned injection site.

# LIVING WITH CERVICAL DYSTONIA

## HOW YOU MAY FEEL



Neck pain



Muscle spasms or tightness



Uncomfortable pulling or drawing in the neck



Painful head turning

**Note the movements or activities you may have noticed a change in:**

- ▶ Sleeping
- ▶ Driving
- ▶ Reading
- ▶ Working at a desk
- ▶ Other: \_\_\_\_\_



**Getting a confirmed diagnosis is the first step.**

Now you're on your way to finding a treatment option that may help manage your Cervical Dystonia.

## IMPORTANT SAFETY INFORMATION (continued)

**The dose of BOTOX is not the same as, or comparable to, another botulinum toxin product.**

**Serious and/or immediate allergic reactions have been reported,** including itching; rash; red, itchy welts; wheezing; asthma symptoms; dizziness; or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX should be discontinued.

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# HOW CAN BOTOX® HELP? LET'S BREAK IT DOWN

With Cervical Dystonia, muscles can pull your head and neck into a different position. BOTOX® works by temporarily blocking the nerve signals that cause muscle contractions.

In a key clinical study, patients treated with BOTOX® saw **improvements in head position and reduced neck pain** associated with Cervical Dystonia in as early as 2 weeks, with full benefit measured at 6 weeks



A study showed that after receiving BOTOX® (as compared with placebo), people with Cervical Dystonia had:



Improved head position



Overall improvements (based on a physician assessment scale)

## IMPORTANT SAFETY INFORMATION (continued)

**Tell your doctor about all your muscle or nerve conditions**, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects, including difficulty swallowing and difficulty breathing from typical doses of BOTOX.

**Tell your doctor about all your medical conditions, including if you** have or have had bleeding problems; have plans to have surgery; had surgery on your face; have weakness of forehead muscles, trouble raising your eyebrows, drooping eyelids, and any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX passes into breast milk).

# BOTOX® IS THE #1 PRESCRIBED NEUROTOXIN IN CERVICAL DYSTONIA PATIENTS NEW TO TREATMENT\*†



Doctors have been using BOTOX® to treat Cervical Dystonia for 20+ years, since FDA approval in 2000

\*Based on Symphony Health Medical Claims data from 2018-June 2023 among 44,496 patients.

†Patients new to treatment are identified as such when they do not have a claim for the specific neurotoxin for CD within 365 days.

## Possible Side Effects

The needles used for BOTOX® injections are fine, but you may experience some pain, swelling, and other reactions at the injection sites.

The most common side effects of BOTOX® include difficulty swallowing, upper respiratory infection, neck pain, and headache. Other side effects include increased cough, flu syndrome, back pain, inflammation of the nasal passages, dizziness, increased muscle tone or stiffness, soreness at injection site, general weakness/fatigue or lack of energy, oral dryness, speech disorder, fever, nausea, and drowsiness. Stiffness, numbness, double vision, drooping or falling of upper eyelid, and trouble breathing have also been reported.

**This list does not cover all the possible serious side effects of BOTOX®. Please refer to the Important Safety Information in this brochure, the Consumer Brief Summary, and talk with your doctor.**



The BOTOX® Savings Program could make a difference. If eligible, you may pay as little as \$0 for BOTOX® treatments. See if you can save and get started with 3 easy options to enroll.

Text Save to 27747

Visit [BOTOXSavingsProgram.com](https://www.BOTOXSavingsProgram.com)

Call 1-800-44-BOTOX



By participating in the BOTOX® Savings Program, you acknowledge and agree to the full Terms & Conditions set out at [BOTOXSavingsProgram.com/TermsandConditions](https://www.BOTOXSavingsProgram.com/TermsandConditions). Patients enrolled in Medicare, Medicaid, TRICARE, or any other government-reimbursed healthcare program are not eligible. Other restrictions and maximum limits apply.

## IMPORTANT SAFETY INFORMATION (continued)

**Tell your doctor about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

**Please see additional Important Safety Information in the following pages and on pages 10 and 11.**



# TAKING STEPS TO WORK TOWARD YOUR TREATMENT GOALS WITH BOTOX®

Talk to your doctor today to see if BOTOX® may be right for you.

## STEP 1

### PREPPING FOR YOUR FIRST INJECTION

Talk with your doctor about goals and what to expect from treatment.

Think about the changes you've noticed in your daily routine since being diagnosed with Cervical Dystonia. Bring those up during the next conversation with your doctor.

## STEP 2

### STARTING BOTOX®

Your doctor will determine the right BOTOX® dosage for your affected muscles.

BOTOX® is injected with a small, fine needle. Once your injection is complete, you and your doctor will schedule follow-up appointments and assessments about 4 to 6 weeks after your injection.

## STEP 3

### KEEPING UP WITH TREATMENT

It can take a few treatment sessions before you start to see results, so open communication with your doctor is key.

You can get treated again by your specialist after the effect of the previous injection has lessened, but no sooner than every 12 weeks. Letting your doctor know how you're feeling will help determine how often you'll receive BOTOX® injections and help adjust the dose and muscle selections based on your individual needs.

#### IMPORTANT SAFETY INFORMATION (continued)

Using BOTOX with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX in the past.**

Think about these questions as you start talking to your doctor about what to expect from treatment:



What are activities or movements in my daily routine I've noticed a change in?



What will my treatment schedule be like, and when may I start to notice results?



How can I track my treatment progress and update my doctor on how I'm feeling?

#### IMPORTANT SAFETY INFORMATION (continued)

**Tell your doctor if you** received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc®, Dysport®, Xeomin®, Jeuveau®, Daxxify®, or Letybo® in the past (this may not be a complete list of all botulinum toxin products; tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

**Other side effects of BOTOX include** dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; eye problems such as double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes; drooping eyebrows; and upper respiratory tract infection.

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**BOTOX®**  
onabotulinumtoxinA injection

# THE CD COMMUNITY IS BEHIND YOU



I learned how to feel comfortable talking to my physician about BOTOX®. I would encourage others to do the same, to understand if it is an option for treating your Cervical Dystonia.

Gina



Learning and spreading the word about Cervical Dystonia is one of my biggest passions. To others, I would say, talk to your doctor about BOTOX®. It worked for me.

MaryRae



Hear more about how Gina and MaryRae are treating their Cervical Dystonia with BOTOX® at [BotoxCervicalDystonia.com](http://BotoxCervicalDystonia.com)

## IMPORTANT SAFETY INFORMATION (continued)

For more information, refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

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# SUPPORT AND RESOURCES TO HELP YOU GET STARTED



## BOTOX® SAVINGS PROGRAM

Learn about how you may be able to save on treatment with BOTOX®.

Visit [botoxcervicaldystonia.com/savings-and-support](http://botoxcervicaldystonia.com/savings-and-support)



## DYSTONIA MEDICAL RESEARCH FOUNDATION (DMRF)

DMRF is dedicated to making a difference in the community and committed to serving the needs of affected people and families.

Learn more at [dystonia-foundation.org](http://dystonia-foundation.org)



## NATIONAL SPASMODIC TORTICOLLIS ASSOCIATION (NSTA)

The mission of the NSTA is to support the needs and well-being of individuals and families affected by Cervical Dystonia, to promote awareness and education, and to advance research for more treatments.

Learn more at [cdtorticollis.org](http://cdtorticollis.org)

The organizations listed are provided as potential resources for patients and caregivers; they are not endorsed by AbbVie.

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**If you are having difficulty paying for your medicine, AbbVie may be able to help. Visit [AbbVie.com/PatientAccessSupport](http://AbbVie.com/PatientAccessSupport) to learn more.**

 **BOTOX**  
onabotulinumtoxinA injection

# THINK ABOUT WHAT'S NEXT FOR YOU AND CERVICAL DYSTONIA

**BOTOX**<sup>®</sup>  
onabotulinumtoxinA injection

Talk to your doctor about BOTOX<sup>®</sup>



Proven to improve head position and reduce neck pain associated with CD



Paired with the right muscles at the right doses, tailored to your needs



#1 prescribed neurotoxin in Cervical Dystonia patients new to treatment\*†

\*Based on Symphony Health Medical Claims data from 2018-June 2023 among 44,496 patients.

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Learn more at  
[BotoxCervicalDystonia.com](https://www.botoxcervicaldystonia.com)



See how you may be able to save with the BOTOX<sup>®</sup> Savings Program



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